



ADAM SMITH

FRONTEND DEVELOPER

ABOUT ME

I'm Adam, a Front End Developer from London, with over 10 years of commercial experience; the last 5 years in a Lead Developer capacity. I specialise in eCommerce websites and app integrations.

EDUCATION

BTEC Multimedia & Design - MERIT
10 GCSEs

EMAIL

adamjesmith@gmail.com

PHONE

07747 035 088

REFERENCES

Available on request

EXPERIENCE

EDITED

2022 - PRESENT

SENIOR SOFTWARE ENGINEER

As a Senior Software Engineer, I actively collaborate with cross-functional teams, including UX and backend teams, to ensure the continual agile delivery of high-quality software solutions. In this role, I play a vital part in the development and maintenance of multiple sophisticated software applications.

- Lead junior team members & provide feedback via code reviews
- Improve developer efficiency by modernising codebase technologies
- Write scalable, maintainable & testable code
- Create coding standards to improve quality & maintainability of codebase
- Participate in sprint planning, backlog grooming & daily stand-ups
- Implement performance optimisations through various code refactors
- Carry out unit testing & bug fixing to safeguard application functionality

CRAFT GIN CLUB

2021 - 2022

SENIOR DEVELOPER

As the Senior Digital Developer I provided a level of managerial oversight and responsibility for releasing quality digital products that were used by the company staff as well as our customers / members. By employing the Agile methodology, I helped guide the development team to a state of predictable period digital product delivery.

- Utilised continuous integration for smooth releases
- Managed the development team
- Carried out regular technology audits
- Aligned site performance with core web vitals
- Created clear documentation for non technical colleagues
- Managed costs of essential 3rd party integrations
- Ensured agile sprint velocities are maintained

WIT FITNESS

2019 - 2022

LEAD DEVELOPER

Responsible for developing and maintaining multiple Shopify Plus stores for this large fitness brand. This involves overseeing the code architecture of their site, as well as providing solutions for the optimisation of user experience and site performance.

- Provided custom Shopify feature solutions
- Wrote custom Shopify app utilising webhooks
- Made data driven decisions
- Regularly updated tech stack
- Ran site performance audits
- Managed junior developers
- Carried out regular code reviews

WE MAKE WEBSITES

2017 - 2019

FRONT END DEVELOPER

Working alongside Project Managers to develop Shopify sites for new and retained client base. Providing time critical customer solutions and integrations.

- Worked across a multitude of different sites
- Used an agile development process
- Wrote technical documentation
- Developed & delivered Shopify Plus sites
- Created wireframes and high definition designs



ADAM SMITH

FRONTEND DEVELOPER

ABOUT ME

I'm Adam, a Front End Developer from London, with over 10 years of commercial experience; the last 5 years in a Lead Developer capacity. I specialise in eCommerce websites and app integrations.

EDUCATION

BTEC Multimedia & Design - MERIT
10 GCSEs

EMAIL

adamjesmith@gmail.com

PHONE

07747 035 088

REFERENCES

Available on request

EXPERIENCE

ESTATES IT FRONT END DEVELOPER

2014 - 2017

Developed professional estate agency websites. Created bespoke designs for enterprise clients. Designed and developed company website.

PPM & ASSOCIATES SOFTWARE DEVELOPER

2009 - 2014

Developed and maintained maintenance management software. Undertook responsibility for the UI of the software.

SKILLSET

DEVELOPER

- TypeScript
- JavaScript
- React
- Next JS
- Redux
- Vue
- JSX
- CSS / SCSS
- Tailwind
- CSS modules
- NPM / Yarn
- Webpack
- LIQUID
- GIT
- Jest

INTEGRATIONS

- Vercel
- Shopify
- Github
- Contentful
- Heroku
- Lighthouse CI
- Recharge
- Klaviyo
- Nosto

UX / DESIGN

- Photoshop
- Illustrator
- Figma
- Sketch
- Invision
- Wireframing
- Typography